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## **National Web Leads Earns Partnership Award**

*National Web Leads and Founder, Randy Mitchelson, Recognized by Southwest Florida Regional Technology Partnership with 2010 Partnership Award*

FORT MYERS, Fla. May 24, 2010 – National Web Leads, LLC was selected winner of the Southwest Florida Regional Technology Partnership’s (SWFRTP) 2010 Partnership Award. The award recognizes a SWFRTP member who has contributed to the success and growth of the mission of the Partnership. The award was accepted by National Web Leads’ founder Randy Mitchelson on May 20 at the SWFRTP’s Annual Awards Ceremony.

“National Web Leads is proud to be a founding member of the Technology Partnership,” said Mitchelson. “We remain committed to helping the Technology Partnership cultivate the growth of the technology cluster in Southwest Florida through contributing strategic, operational and accounting services to the organization.”

The [SWFRTP](http://www.swfrtp.org) is a non-profit organization whose mission is to catalyze, cultivate and connect high-tech companies in Southwest Florida. The organization’s annual awards ceremony is designed to recognize local organizations that prove to be the best in developing and using technology. For more information on the organization, visit [www.swfrtp.org](http://www.swfrtp.org).

### **About National Web Leads, LLC**

Fort Myers, Florida based [National Web Leads](http://www.nationalwebleads.com) drives new customer acquisition for companies using performance-based affiliate marketing. National Web Leads has partnered with [Applied Cognetics, LLC](http://www.appliedcognetics.com) to develop a state-of-the-art lead generation technology platform that benefits advertisers across several industry categories such as automobile finance, micro-lending and higher education. For more information, visit [www.nationalwebleads.com](http://www.nationalwebleads.com).

### **Contact:**

Randy Mitchelson, Owner  
National Web Leads, LLC  
239-494-6838  
[randy.mitchelson@nationalwebleads.com](mailto:randy.mitchelson@nationalwebleads.com)  
[www.nationalwebleads.com](http://www.nationalwebleads.com)

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